



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

**Contract #** 1505413  
**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Priorities USA Action-LCV Victory Fund (57165)  
**Agency** Mundy Katowitz Media (2359)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** PRIOR ACT USA 10/16 (470720)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** PLACEMENT, MEDIA  
**Phone/Fax** /  
**CPE** 321/340/1565  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PRIOR ACT USA 10/16

**Date Entered** 08/30/12  
**Last Modified** Nancy Brutus  
**Entered By** No  
**CO-OP** 06299905  
**Headline #** A35+R  
**Demo** Normal  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,668.75  
**Net Total** \$9,456.25  
**Sales Tax**

**West Palm Beach (WPEC)**  
**By Broadcast Month**  
Oct. 2012 36 \$11,125.00  
**Grand Total:** 36 \$11,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	10A- 11A (EST)						1			1	\$275.00	\$275.00	West Palm Beach (WPEC)		8/30/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	12:35A- 1:35A (EST)						1			1	\$125.00	\$125.00	West Palm Beach (WPEC)		8/30/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	12P- 12:30P (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	4P- 5P (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	5A- 5:30A (EST)						1			1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/30/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/19/12-10/19/12	4	:30	7:30P- 8P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:35A (EST)									1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	11A- 12P (EST)									1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12

### CONFIRMATION CONTRACT

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Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	12P-12:30P (EST)	1								1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	3P-4P (EST)	1								1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	5A-5:30A (EST)	1								1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/30/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	6A-7A (EST)	1								1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/30/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	10/22/12-10/22/12	4	:30	9A-10A (EST)	1								1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/30/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	10/20/12-10/20/12	4	:30	11:35P-12:05A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/30/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	10/20/12-10/20/12	4	:30	6A-7A (EST)							1		1	\$125.00	\$125.00	West Palm Beach (WPEC)		8/30/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/20/12-10/20/12	4	:30	7A-9A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/30/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/21/12-10/21/12	4	:30	6A-7A (EST)								1	1	\$125.00	\$125.00	West Palm Beach (WPEC)		8/30/12

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**By Broadcast Month**  
**Oct. 2012**  
**Grand Total:**

Spots	36
Rate	\$11,125.00
	\$36
	\$11,125.00

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Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/21/12-10/21/12	4	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/30/12
Est 20.0	Unapproved (NewL) on credit hold / SPOT	10/18/12-10/18/12	4	:30	11:35P- 12:35A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 21.0	Unapproved (NewL) on credit hold / SPOT	10/18/12-10/18/12	4	:30	11A- 12P (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT	10/18/12-10/18/12	4	:30	2P- 3P (EST)					1				1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/30/12
Est 23.0	Unapproved (NewL) on credit hold / SPOT	10/18/12-10/18/12	4	:30	5:30P- 6P (EST)					1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT	10/18/12-10/18/12	4	:30	6A- 7A (EST)					1				1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/30/12
Est 25.0	Unapproved (NewL) on credit hold / SPOT	10/18/12-10/18/12	4	:30	9A- 10A (EST)					1				1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/30/12
Est 26.0	Unapproved (NewL) on credit hold / SPOT	10/16/12-10/16/12	4	:30	11A- 12P (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 27.0	Unapproved (NewL) on credit hold / SPOT	10/16/12-10/16/12	4	:30	2P- 3P (EST)								1	1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/30/12

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Est 28.0	Unapproved (NewL) on credit hold / SPOT	10/16/12-10/16/12	4	:30	3P- 4P (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1						1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 30.0	Unapproved (NewL) on credit hold / SPOT	10/16/12-10/16/12	4	:30	6A- 7A (EST)			1						1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/30/12
Est 31.0	Unapproved (NewL) on credit hold / SPOT	10/17/12-10/17/12	4	:30	10A- 11A (EST)				1					1	\$275.00	\$275.00	West Palm Beach (WPEC)		8/30/12
Est 32.0	Unapproved (NewL) on credit hold / SPOT	10/17/12-10/17/12	4	:30	12P- 12:30P (EST)				1					1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	10/17/12-10/17/12	4	:30	5A- 5:30A (EST)				1					1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/30/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	10/17/12-10/17/12	4	:30	5P- 5:30P (EST)				1					1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 35.0	Unapproved (NewL) on credit hold / SPOT	10/17/12-10/17/12	4	:30	7A- 9A (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 36.0	Unapproved (NewL) on credit hold / SPOT	10/17/12-10/17/12	4	:30	7:30P- 8P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC CONTRACT #1365413					

**Total Charges:**    \$11,125\*

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ~~ISSUE~~ ADVERTISER**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
*Lillie K. Roberts* Lillie K. Roberts Sales Director  
Signature Printed Name Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Priorities USA Action PARTY: Dem

OFFICE/DESCRIPTION: Issue ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: \_\_\_\_\_  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mundy, Katowitz Media  
1322 G Street SE  
Washington, DC 20003

PHONE: 202-475-4936 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates + Avails

Final Disposition: Order Placed \$11,125<sup>00</sup>

If Committee, list officers and position: Priorities USA Action  
1101 15<sup>th</sup> St. NW 2<sup>nd</sup> Floor  
Washington, DC 20005  
Treasurer: Greg Speed

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T'Rep Wash